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on Pediatric Health Care

Nurse practitioners as health
policy experts: Using clinical
outcomes to drive sustainable
policy change

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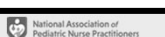
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Experts in pediatrics, Advocates for children. 1

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Speaker Disclosure

- I have no conflicts of interest to disclose.


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Learning Objectives

- Define the legislative process and key spheres or moments of influence from advanced practice providers.
- Discuss the difference between advocacy and lobbying.
- Conduct a policy analysis using the key tenets of efficacy, efficiency, and equity.
- Apply a policy framework(s) to a provided health policy and make suggestions for change/improvement.


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Overview of the Legislative Process

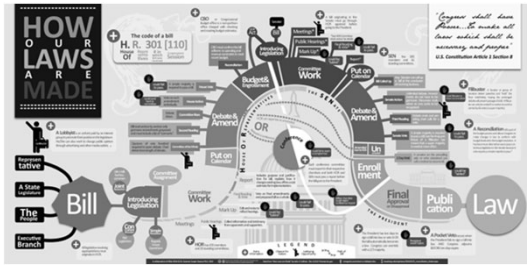
- Bill is introduced,
- Sent to committee,
- Brought to the floor,
- Moves to the opposing chamber,
- Negotiate any differences, and finally...
- A Vote!

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Or maybe more like this...



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But it could start with...



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Barriers to Policy Involvement

- Lack of time
- Lack of money or other resources
- Frustration with the process
- Lack of access to key individuals
- Lack of support
- Policymakers' attitudes or values
- Cannot be involved due to employment

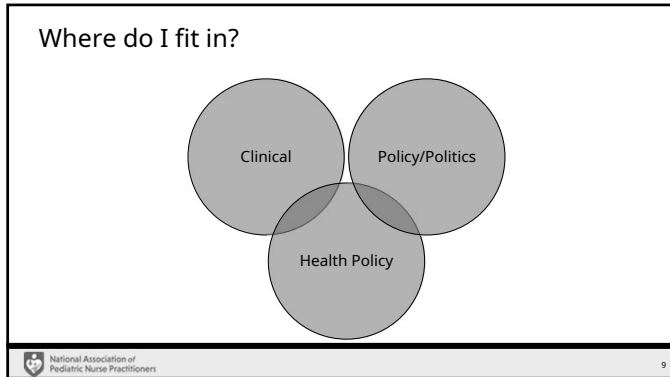
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Barriers to Policy Involvement

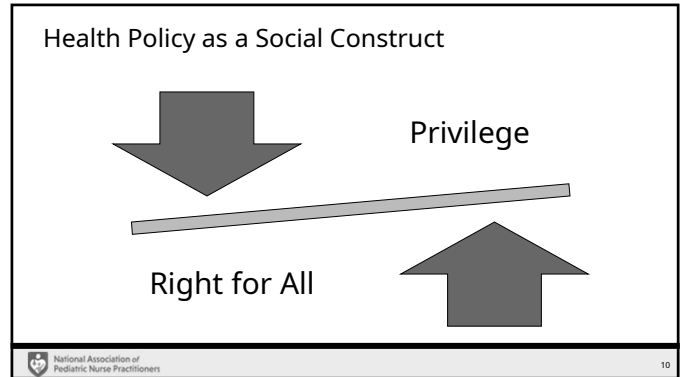
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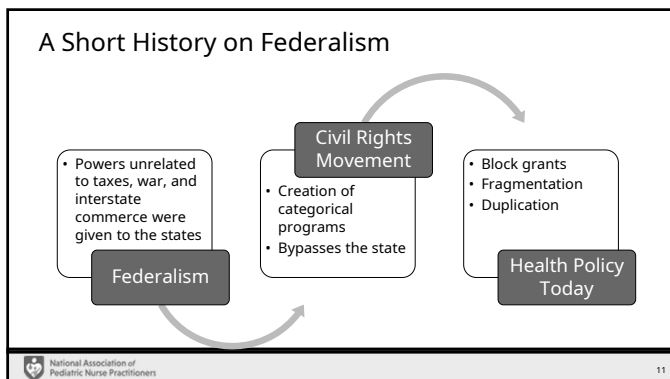
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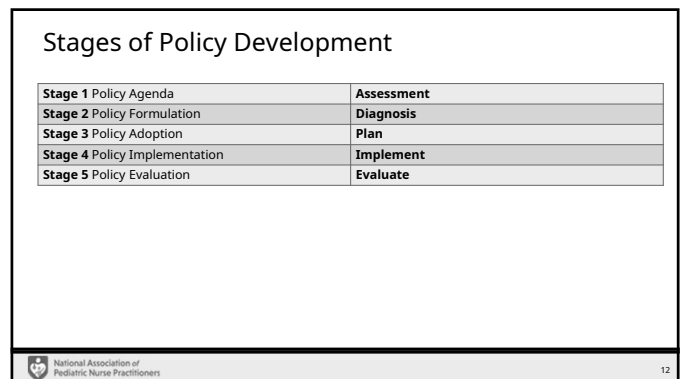
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Drivers of Policy

- Voters/Constituents
- Societal & Environmental Factors
- Advocacy Groups
- Professional Organizations

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Points of Influence

Legislative

Executive

Judicial

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Policy Framework

Definition of a Problem

Attribution of Causes

Formulation of Policy Alternative(s)

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CHANGE Framework

Collect Data

Hinge

Associations

Negotiate

Gather

Expect to be the Expert

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CHANGE Framework

Collect Data

Hinge

Associations

Negotiate

Gather

Expect to be the Expert!!!

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Key Definitions



Advocacy:

The act or process of supporting a cause or proposal
Public support for an idea, plan, or way of doing something



Lobbying:

Generally defined as attempts to influence governmental action
Lobbying vs. Lobbyists
Specific provisions by state

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More Policy Definitions

Authorize

- Establishes or continues a federal agency, program, project or activity
- May authorize subsequent appropriations

Appropriate

- Permits federal agencies to make payments for specific purposes
- May be discretionary

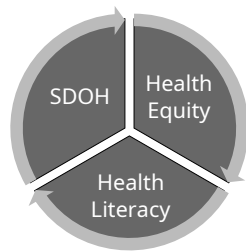
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More Policy Definitions

- Continuing Resolution
 - A joint resolution of Congress to provide continued funding for government agencies, generally at the same rate of the previous year, that have not yet been funded through regular appropriations bills
- Resolution
 - A formal statement of decision or opinion by the House, Senate, or both
- Omnibus
 - Providing many things at once

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Top 3 Priority Areas for *Healthy People 2030*



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What are Social Determinants of Health?

- *"Nonmedical factors that influence health outcomes"*
- Conditions where people are:
 - Born
 - Grow
 - Work
 - Live
 - Age

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Social Determinants of Health



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Health Policy and SDOH



ECONOMIC
STABILITY



EDUCATION
ACCESS AND
QUALITY



HEALTH CARE
ACCESS AND
QUALITY



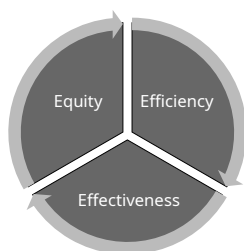
NEIGHBORHOOD
AND BUILT
ENVIRONMENT



SOCIAL AND
COMMUNITY
CONTEXT

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The Three E's



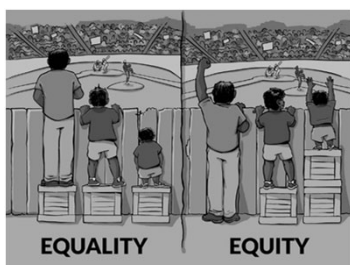
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More Definitions

- **Equity:** "Fair, impartial, or just opportunities for a high level of wellness and other aspects of planetary quality of life"
- **Health Equity:** "...a state in which all communities and community members have a fair and just opportunity to experience their best health condition"

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Equity vs. Equality - A Reminder



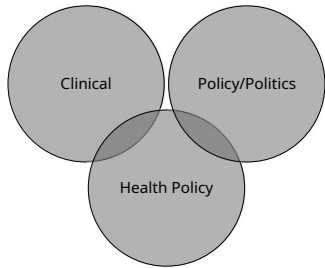
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More Definitions

- **Efficiency:** "good stewardship through good use of available resources and elimination of wastage"
- **Effectiveness:** "what are the outcomes of this policy? Does it accomplish its goals?"

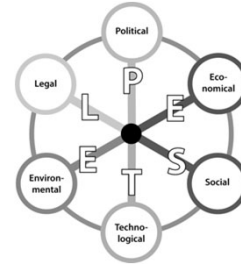
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How does this apply in my everyday practice?



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Policy Analysis



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Now, it's time to apply what we have learned!

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An Example of Policy Analysis

Background: Nurse practitioners in the state of Utah noticed a decline in vaccination rates as evidenced by published data from schools. The neighboring state of Oregon was able to successfully pass legislation requiring an online module for parents requesting a vaccine exemption.

Effectiveness	What has been the outcome? Is the vaccine exemption rate declining? How is compliance enforced? Who is the author of the content (ie, is it evidence-based)?
Equity	How will rural communities access this content? Are there broadband issues that need to be addressed to ensure this intervention is equitable?
Efficiency	What is the cost of this online module? Who will fund the cost? Can a return on investment (ROI) calculation be performed?

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An Example of Policy Analysis

Political	Neighboring state policy, political climate around vaccines in the state
Economical	Costs of the online education, costs of distribution
Social	Current climate within schools, parenting groups, or other organizations
Technological	Feasibility of distribution throughout the state
Environmental	Any negative impacts to the environment as the result of vaccine development, ongoing disease outbreaks because of environmental vectors (ie, water supply)
Legal	Requirement of the education/parental rights, legal counsel on bill draft

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Questions?

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