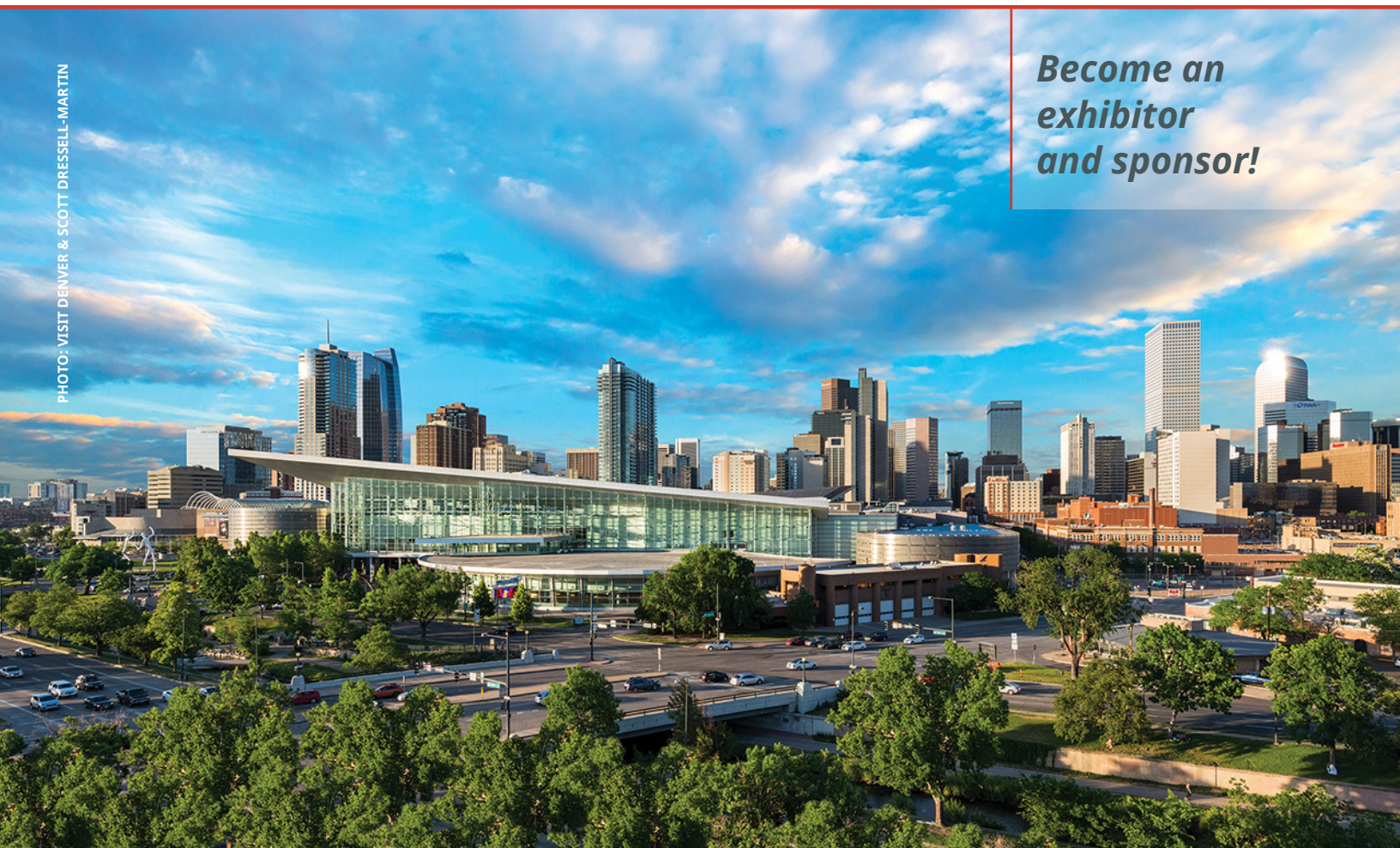




National Association of
Pediatric Nurse PractitionersSM

PHOTO: VISIT DENVER & SCOTT DRESSELL-MARTIN

*Become an
exhibitor
and sponsor!*



45th National Conference on Pediatric Health Care

Wednesday, March 13–Saturday, March 16, 2024
(Pre-Conference Day: March 12, 2024)

COLORADO CONVENTION CENTER – DENVER

Learn About Our Participants



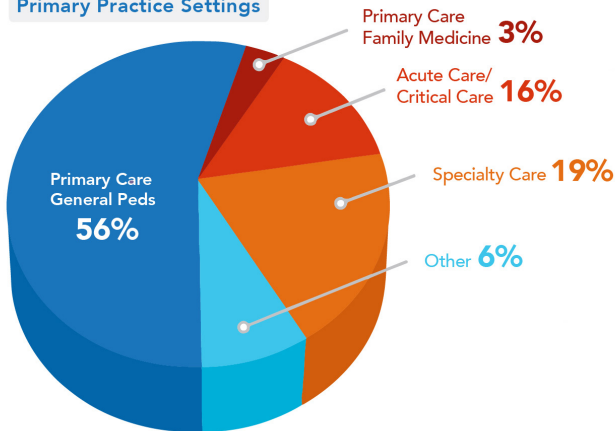
National Association of
Pediatric Nurse PractitionersSM

The National Association of Pediatric Nurse Practitioners is the nation's only professional association for pediatric nurse practitioners and their fellow pediatric-focused advanced practice registered nurses dedicated to improving the quality of health care for infants, children, adolescents and young adults. Our conference attracts pediatric nurse practitioners (PNPs), family nurse practitioners (FNPs) and other pediatric providers practicing in a wide variety of settings. Representing more than 8,000 health care practitioners nationwide with 18 special interest groups and 53 chapters, our association has been advocating for children's health since 1973. We are the first national nurse practitioner professional society in the US.

Pediatric-focused APRNs are key decision-makers in pediatric health care and are the providers who spend time talking to parents.

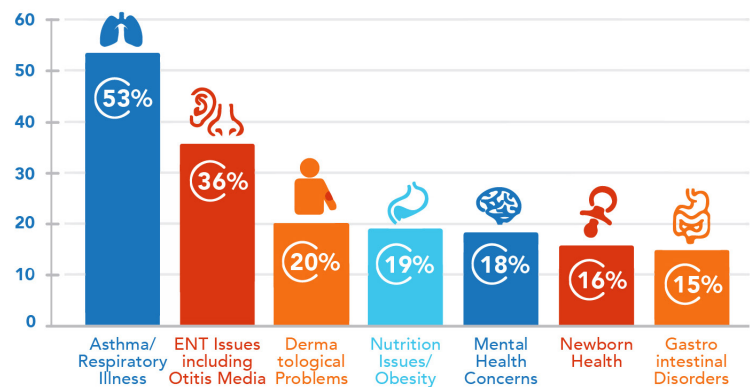
NAPNAP Conference Attendee

Primary Practice Settings



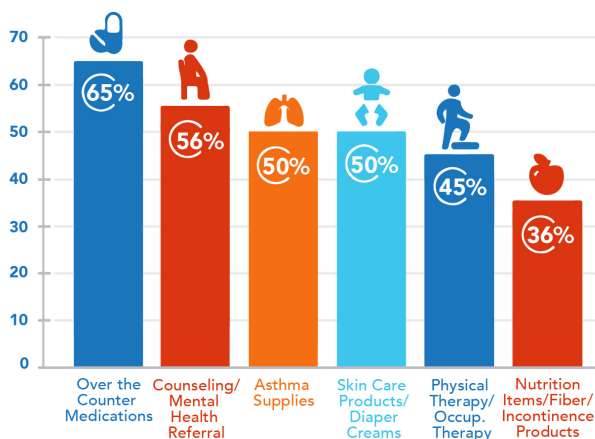
Top Seven Health Problems

Managed by Pediatric-focused APRNs



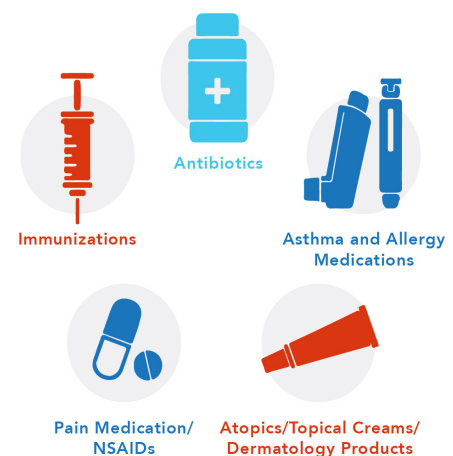
Top Six Products/Services

Pediatric-focused APRNs Recommend



Top Five Medications

Prescribed by Pediatric-focused APRNs



**ACT NOW to reserve your space at our
2024 National Conference on Pediatric Health Care!**

Connect with Pediatric Health Care Leaders

Exhibiting at conferences can be a big investment for your company or organization. NAPNAP works hard to make sure that investment pays off. As The Leader in Pediatric Education for Nurse Practitioners®, our conference attracts more than 1,000 pediatric-focused advanced practice registered nurses (APRNs), including pediatric nurse practitioners (PNPs) and family nurse practitioners (FNPs) from across the country.

When you exhibit and sponsor at our conference, you connect with leaders working in primary care, specialty care, acute care hospitals, hospital-based clinics, emergency rooms, urgent and convenient care clinics, public health facilities, school-based health centers and more.

PNPs and their fellow pediatric-focused APRNs are a valuable part of the health care team, interacting with parents, patients, physicians and other professionals on a daily basis. They order diagnostic tests, prescribe medications, give immunizations, coordinate services and refer to other professionals as appropriate for newborns, infants, children, adolescents and young adults. In addition, they provide education, support and health care counseling to the families of their patients and are in demand due to consumer recognition, acceptance and satisfaction.

As an exhibitor or sponsor you will have three days to showcase your products and services to health care leaders truly interested in learning and educating their practice colleagues and patient families. Your time will be well spent at our 45th National Conference on Pediatric Health Care.

About Our Conference

We host a robust conference that includes more than 80 general, concurrent and poster presentation sessions, as well as certification review courses and intensive, interactive pre- and post- conference workshops. Participants can earn more than 20 hours of continuing education contact hours, including highly sought after pharmacology hours. There are dozens of leadership meetings, trainings, networking events and socials.

"This is the best conference - we love it every year!" - *past exhibitor*



**National Association of
Pediatric Nurse PractitionersSM**





March 13-16, 2024

Join us in Denver
Colorado Convention Center



Become An Exhibit Partner!

As an exhibitor, you'll leave our conference with high-quality leads, insight from "boots on the ground" and an expanded audience for your products and services. With more than 40 years of conference experience, we listen to our partners and develop opportunities that fit your needs.

What You Get

- 12 exhibit hours, over three days, with 8.75 hours unopposed
- Meet with PNPs, FNPs and pediatric-focused APRNs from across the county
- Targeted networking opportunities, including the Opening Reception in the Exhibit Hall
- Valuable feedback on products or services from expert practitioners
- Opportunity to develop trust and rapport with prospective customers
- Your company information in the highly used conference app and on-site program shared with all participants; enhancement options available
- Opportunity to expand your reach with sponsorship and participant communications

Exhibit Hours

INSTALL

Monday, March 11 (10x20 and larger only).....1-5 p.m.

Tuesday, March 12.....8 a.m.-5 p.m.

DISMANTLE

Friday, March 15.....11 a.m.-5 p.m.

WEDNESDAY, MARCH 13

Install: 6:30-8 a.m.

8-10 a.m. | 12-1:30 p.m. | 6-7:30 p.m.

5 Unopposed hours

THURSDAY, MARCH 14

8-10 a.m. | 12:15-2:15 p.m.

2.25 Unopposed hours

FRIDAY, MARCH 15

8-11 a.m.

1.5 Unopposed hours

EXHIBIT INFORMATION

Booth Rates

10' x 10' Inline Booth.....	\$3,200
10' x 10' Corner Booth.....	\$3,400
10' x 10' Recruiters' Row Inline Booth.....	\$2,750
10' x 10' Recruiters' Row Corner Booth.....	\$2,950
10' x 20' Inline Booth.....	\$6,000
10' x 20' with One Corner Booth.....	\$6,200
10' x 20' with Two Corner Booths.....	\$6,400
Island Configuration.....	\$32.50 sq. ft.

Booth Space Includes

- 8' high back drape and 3' high side drape
- One 7" x 44" sign with your company name and booth number
- Three complimentary exhibitor badges per 100 square feet. Please note exhibitors that wish to attend educational sessions must be health care providers and must pay the conference registration fee.
- Complimentary listing in conference app and on-site program
- Recruiters' Row booths receive one 6' draped table, two chairs and one wastebasket

Corporate Circle Discounted Rates

Gold and Silver Corporate Circle Members receive a 5% discount per 10' x 10' booth purchased. Platinum Corporate Circle Members receive one complimentary 10' x 10' booth. *Only one discount will apply.*

Learn more about [Corporate Circle membership](#).

Current floorplan, exhibitor list, application for booth space or support opportunities are available in the [online industry portal](#).

Exhibit Space Allocation & Assignment

First round booth assignments are conducted March 15-18, 2023 based on priority points as of January 30, 2023. Full payment must be received by May 3, 2023. After this date, full payment is due at the time of application submission. Applications received after March 18, 2023 will be processed in order of receipt and with full payment.

Enhance your visibility with a sponsorship that works for YOU!

We understand that you want choices when investing in conference exhibiting and sponsorship. With sponsorships at every price point and in a wide variety of items, every exhibitor has the chance to increase visibility at the National Association of Pediatric Nurse Practitioners' National Conference.

Sponsorship Opportunities

(Partial sponsor, non-exclusive unless otherwise noted)

Opening Reception.....	\$20,000
Continental Breakfast.....	\$15,000
Afternoon Networking and Refreshment Breaks	
Exclusive, per break.....	\$10,000
Co-sponsor, per break.....	\$3,500
Conference Coffee Sleeves/Napkins	
Everyone wants coffee or tea!	
Exclusive, for event.....	\$20,000
Exclusive, per break.....	\$7,500
Conference Wi-Fi.....	\$30,000

Promotional Opportunities

Tote Bags	
Exclusive.....	\$14,750
Co-Sponsor.....	\$5,000
Badge Holders w/ Lanyard.....	\$6,500
Conference Notepad.....	\$5,000
Hotel Key Cards.....	\$2,250
Conference Bag Inserts	
Exhibitor.....	\$1,750
Non-Exhibitors.....	\$2,000
Standing Signs	
Single-sided.....	\$1,000
Double-sided.....	\$1,500
Passport to Prizes.....	\$750
Banners, Escalator, Floor Clings, etc.	
Various opportunities available, contact Jill St.Pierre, jill@mma-inc.com	
Mobile app	
Various opportunities available, contact Jill St.Pierre, jill@mma-inc.com	
Program Book	
Back Cover Ad.....	\$2,500
Front Inside Cover Ad.....	\$2,500
Center Spread Ad (one page).....	\$2,500
Full page Ad.....	\$1,750
Half Page Ad.....	\$1,250
Quarter Page Ad.....	\$750
Make your entry pop!	
Enhanced Listing (color logo/additional text).....	\$350

Participant Communications

All email blasts and conference-related mailings must reference the conference. Dependent on when the communication is sent, it must either direct participants to your booth in advance or be a follow up to their visit to your booth after the conference.

Participant Email Blast.....\$1,800

Participant Mailing List Single Use.....\$1,800
Let participants know where to find you in the exhibit hall or follow up with additional material.

Exhibitor Spotlight - The Deet Education Program

What keeps you coming back? We never fail to be amazed by the members who attend and visit the exhibit hall. They are prepared, dedicated, and eager to engage in dialogues during which we can share important information about vector-borne diseases. We also like the fact that there is time for attendees to do so without having multiple scheduling conflicts. The food/refreshment events held in the exhibit area are excellent traffic builders.

What is unique about the NAPNAP audience? NAPNAP members are dedicated to offering the best patient care possible and tell us about the challenges they sometimes face in doing so. We applaud their objectivity, knowledge, and desire to be the best they can be. They're an amazing group, they ask questions, take time to chat, and frequently return in subsequent years to share how they have used what they learned at our booth.

What types of sponsorship activities have you participated in? We have small budgets so our ability to sponsor major events is, sadly, limited. That said, NAPNAP always makes us feel welcome. We participate in the smaller budget efforts when we can. Our favorite is the "passport" activity that drives members to the booth.

How was your experience working with NAPNAP's exhibit management company and general contractor team to coordinate the logistics for a successful conference? The exhibit management team has been consistently helpful, prompt in solving problems, and 100% cooperative and professional. Because we're small, we don't use their shipping services or set up services. But, we have certainly watched those teams in action over the last decade and are confident that the booth owners with large exhibits are pleased because the work is always professional and completed on time, with visually appealing results.



SPONSORSHIP TERMS AND CONDITIONS:

Sponsor agrees to pay indicated sponsorship amount as determined by NAPNAP. Payment of 50% is due with the application. Payment in full is due January 11, 2024. We reserve the right to withdraw the sponsorship opportunity if full payment is not received by January 11, 2024. Acceptance of the sponsorship application by NAPNAP constitutes a contract. Sponsor agrees to abide by terms and conditions. Sponsorship opportunities are non-refundable. The applicant's primary contact information should be kept current with NAPNAP Show Management. Contact Show Management with any changes to facilitate any on-going communications. For security reasons, NAPNAP Show Management will communicate with only the primary contact listed on the application. All inquiries from other parties will be directed to the primary contact person. **NAPNAP will work with only one point of contact from each sponsoring company.**



March 13-16, 2024

Join us in Denver
Colorado Convention Center

Boost Your Opportunities to Connect With Participants

Hosting special events within our conference is another great way to connect with our participants about innovations that can improve their practices and patient outcomes. Ancillary symposia and product theaters attract large audiences interested in expanding their knowledge on specific conditions and treatments.

Ancillary Events

These highly popular breakfast, lunch or dinner events provide you the opportunity to share information in a more social setting. Select from our two options:

Continuing Education (CE) Symposia

Provide an opportunity for registrants to obtain high quality evidence-based, current information on a pediatric health topic and must offer National Association of Pediatric Nurse Practitioners CE contact hours.

Non-CE Product Theaters

Offer registrants information on specific products and/or therapeutic areas provided by company-designated presenters. Material may be promotional and may concentrate on a specific product or drug but cannot offer CE contact hours.

Ancillary events cost \$22,500 plus food, beverage and audio visual.



**National Association of
Pediatric Nurse PractitionersSM**

Exhibit Hall Product Showcases

Need more time to connect with attendees on a particular topic? Consider hosting a 30-minute product showcase in our Exhibit Hall for demonstrations or informational sessions that focus on specific products, services, opportunities or therapeutic areas. Your company-designated presenter can present and respond to audience questions during these non-continuing education sessions.

Product showcases include a 30-minute session, screen/projector, laptop and pre-set seating. Check our website, napnap.org, for more information and pricing.

Special Events Contact

For more information or to book your Ancillary Events or Exhibit Hall Product Showcase, please contact Heather Keesing, Special Events Coordinator at hkeesing@napnap.org

Exhibit & Sponsorship Contact

For questions regarding exhibits, sponsorships or any other conference related issues, please contact:

Jill St.Pierre, Sponsorships
jill@mma-inc.com | 607-674-5768

Oria Bays, Exhibits
exhibits@napnap.org | 607-674-6617

EXHIBIT RULES & REGULATIONS

RESERVING EXHIBIT SPACE

First round booth assignments are conducted March 15-18, 2023 based on priority points as of January 30, 2023. Full payment must be received by May 3, 2023. After this date, full payment is due at the time of application submission for a booth assignment to be made. Applications received after March 18, 2023 will be processed in order of receipt and with full payment. Complete the online application and the payment process on our [Event Partner Page](#) or via the [2024 Application](#).

Exhibitors whose focus is TENS Units, LED Skincare (Facial and Body), Cosmetic Products, handheld massagers and any others with aggressive sales tactics are not allowed under any circumstance. Should an exhibitor representing any of these categories be found on the exhibit floor, they will be removed immediately with no refund of funds paid.

Recruiters' Row - This section is for hospital recruiters and universities. Limited to single hospital or hospital system recruiting nurse practitioners to fulfill jobs at their specific hospital or to universities recruiting nurse practitioner students. Limited number available - book soon! Drape color to be determined by National Association of Pediatric Nurse Practitioners. It also includes the following benefits: one conference registration for an employee of the hospital or university (registrant must be a member and must be employed by the hospital or university) and discounted association Continuing Education Accreditation offer.

The applicants primary contact person's information should be kept current with NAPNAP Show Management. Contact Show Management with any changes to facilitate any on-going communications. For security reasons, NAPNAP Show Management will communicate with only the primary contact person listed on the application. All inquiries from other parties will be directed to the primary contact person.

NAPNAP will work with only one point of contact from each exhibiting company.

CONTRACT FOR SPACE

By completing the online application for NAPNAP National Conference, ("Event") the company, organization, association and management company (collectively referred to as "exhibitor" or "exhibit"), acknowledge they have fully read and agree to comply with all information provided in the Exhibitor Prospectus, as well as related procedures, forms and communications. Completion of the application process represents a firm and binding contract with the understanding and agreement to abide by all rules, regulations and conditions of our association and the event venue. Failure to abide by such rules and regulations result in forfeiture of all monies paid or due to the association under terms of this agreement.

CANCELLATIONS AND REDUCTIONS

Cancellations must be made in writing and sent to Show Management, Meeting Management Associates, 16 W State St, PO Box 723, Sherburne, NY 13460 or exhibits@napnap.org. Any exhibitor who wishes to reduce space or cancel before Monday, January 15, 2024 will be charged 30% of the exhibit fee for the space reduced or the exhibit cancelled. Requests for cancellation or reduction of space received on or after Monday, January 15, 2024 will result in no refund unless all exhibit space has been sold and cancelled space is resold.

It is expressly agreed by the exhibitor that in the event the exhibitor fails to pay the exhibit space rental charge at the times specified or fails to comply with any other provisions contained in these rules and regulations concerning the use of exhibit space, Show Management shall have the right to reassign the confirmed exhibit location or to

take possession of said space and lease, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid for the space reservation, regardless of whether or not Show Management enters into a further lease for the space involved. In case the exhibition shall not be held for any reason whatsoever, then and thereupon, the rental and lease of space to the exhibitor shall

be terminated. In such case, the limit claim for damage and/or compensation by the exhibitor shall be the return to the exhibitor of the prorated amount already paid for space for this specific event.

NO SHOWS

Exhibitors with reserved exhibit space, who do not inform the association in writing of their inability to exhibit prior to the Exhibit Hall opening, will lose up to 50% of their accumulated priority points, forfeit all payments for exhibit rental and may not be eligible to exhibit at our future conferences.

RELOCATION OF EXHIBITS AND FLOORPLAN REVISIONS

We reserve the exclusive right to revise the Exhibit Hall floor plan(s) and/or relocate any assigned exhibitors as necessary for the betterment of the event as determined solely by our association.

PAYMENT POLICY

Exhibitors who participate in first-round assignments at the 44th National Conference in Orlando will have until May 3, 2023 to submit payment. After first-round assignments are complete full payment must accompany the completed Application before it will be marked as received and/or processed by NAPNAP Exhibit Management. Check payments must be made payable to the National Association of Pediatric Nurse Practitioners (Federal Tax ID #23-7403934) and sent to Meeting Management Associates, 16 W State Street, PO Box 723, Sherburne, NY 13460.

Fees associated with exhibitor using a third-party payor (i.e. ACH payments, management companies, etc.) are the responsibility of the exhibitor. NAPNAP is not responsible to absorb these fees and all rates will be adjusted accordingly.

HOTEL RESERVATIONS

Hotel reservation information will be included on the checklist found in the online industry portal. Exhibitors reserving hotel rooms outside of the official Event Housing Block will be penalized.

MAILING LIST

Please refer to the promotional opportunities to learn about mailing lists and our other options for you to communicate with our participants.

EXHIBITORS AUTHORIZED REPRESENTATIVES

Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the company's exhibit. The exhibitor shall assume responsibility for such representative being in attendance throughout all exhibition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times.

PRESENTATION

All exposed parts of displays must present an attractive appearance when viewed from the aisles or from adjoining exhibits and must not be objectionable to other exhibitors or National Association of Pediatric Nurse Practitioners. No roofing or floor covering may be used to span an aisle without special prior permission and approval from Show Management.

SIGNAGE

Exhibit signs are permitted only within the confines of the exhibit. The display of signage of any type by exhibitors throughout the official event venues is strictly prohibited.

DECORATION RESTRICTIONS

The use of latex products is restricted. Balloons and inflatables are prohibited. Please contact Show Management at 607-674-5768 for further information.

FIRE REGULATIONS

All material used in the Exhibit Hall must be flameproof and fire resistant in order to conform to local fire ordinances and meet regulations established by the National Association of Fire Underwriters.

INLINE AND PERIPHERY BOOTHS

All exhibit backgrounds must conform to the standards set by the Healthcare Convention & Exhibitors Association, which are as follows:

- Backgrounds are limited to eight feet in height, inclusive of company name and logo and may be maintained up to 50 percent of the distance from the back wall toward the front of the space.
- No obstructions in the front half of the booth above a height of four feet are permitted.

ISLAND BOOTHS

An island booth is defined as a 400 square foot (20' x 20') or larger exhibit space surrounded by aisles on all sides.

- Island booths must be constructed to allow access from all sides. Island booths should have open sight lines around and through the design, so the surrounding area can be viewed through the booth and neighboring booths are not inappropriately obstructed.
- The top of the booth's sign(s) and floor structure must not extend more than 16 feet from the exhibit hall floor and cannot block visibility of NAPNAP signs or other exhibitors' booths. Variances will not be granted.

Companies who wish to construct a 10' x 20' or larger booth are required to submit a drawing, rendering or plan (preferably digital) to Show Management for approval at least thirty days prior to exhibit opening. Any changes that occur after initial submission must be resubmitted to Show Management for approval prior to the conference. Should booth construction at the show deviate from the actual floor plan submitted and approved, Show Management reserves the right to ask the exhibitor to make modifications at the exhibitor's expenses. If island floor plans are not received, Show Management reserves the right to have all or part of the booth removed on-site at the exhibitor's expense.

ARRANGEMENT OF EXHIBITS

Each exhibitor is provided an official Exhibitor Service Manual. The Exhibitor Service Manual describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Service Manual. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Service Manual guidelines or if the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exhibition.

EXHIBITOR PLAN REVIEW

Booth construction plans and layout arrangement for first-time

exhibitors, exhibits in island booth spaces or involving other unusual construction features, must be submitted for approval at least thirty days prior to the opening of the exhibition.

GENERAL SERVICE CONTRACTOR

The Expo Group will serve as the general service contractor for the 2024 NAPNAP National Conference. Full contact information for The Expo Group will be included with the exhibit booth assignment confirmation. **Please note the Colorado Convention Center Exhibit Hall is not carpeted.**

EXHIBITOR SERVICE MANUAL

An Exhibitor Service Manual will be sent electronically, which includes forms for ordering the following services: furniture, carpeting, electric, telephone, plants, booth cleaning, audiovisuals and labor, as well as information regarding shipping and material handling. Companies are urged to order all services required in advance. The Expo Group will also have a Service Desk available during the setup period and will remain in operation throughout the entire exhibition. Exhibitors may verify and adjust the requirements for installation, furniture, audiovisual and other auxiliary services through this Service Desk. A complete list of charges will be available in the Exhibitor Service Manual.

EXHIBITS & PUBLIC POLICY

Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in their exhibition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor.

Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to its exhibit or display, Show Management will endeavor to answer them.

If unusual equipment or machinery is to be installed or if appliances that might come under fire codes are to be used, the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with city and state fire regulations.

Independent contractors must conform to IAEE, ESCA, ED&PA guidelines. All exhibit labor must comply with established labor jurisdictions.

STORAGE OF PACKING CRATES & BOXES

Exhibitors will not be permitted to store packing crates and boxes in their exhibits during the exhibit period. Any excess supplies which do not fit under the table must be stored in areas which will be made available for such purposes.

INSTALL & DISMANTLE

Show Management reserves the right to fix the time for the installation of an exhibit prior to the exhibition opening and for its dismantle after the conclusion of the exhibition. Any space not claimed and occupied by 7:30 a.m. on Wednesday, March 13, 2024 may be resold or reassigned without refund. Install of all exhibits must be fully completed by the opening time of the exhibition. Exhibits must be staffed during all exhibitor hours and may not, to any extent, be dismantled before the exhibition closing. Any early dismantling or packing shall be considered a breach of this agreement and may affect future applications.

Exhibits must remain intact until 11a.m. on Friday, March 15, 2024. For safety reasons, the packing of equipment, literature, etc. or dismantling of exhibits is strictly prohibited until the official

announcement that the Exhibit Hall is closed at 11 a.m. on Friday, March 15, 2024. Any exhibit found to be unmanned, packed or in the process of packing or dismantling prior to the official close of the Exhibit Hall will result in a fee equal to 15% of the total exhibiting price, loss of accumulated priority points and/or the eligibility to exhibit at future conferences.

EXHIBIT ACTIVITIES

NAPNAP CODE OF CONDUCT

Our event is dedicated to providing a harassment-free event experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion (or lack thereof), or technology choices. We expect all attendees, media, speakers, volunteers, organizers, staff (NAPNAP and venue) and exhibitors (hereafter 'Participants') to help us ensure a safe and positive event experience for everyone. We do not tolerate harassment of event participants in any form. We value your attendance.

- Be kind and considerate. Respect others and remember common courtesy rules during all interactions.
- Be mindful of others to ensure a great experience for your fellow participants.
- Refrain from using any demeaning, aggressive or intimidating materials or language.
- Promptly report any behavior that makes you or others feel uncomfortable to a NAPNAP representative at the registration desk.

Participants asked to stop any harassing behavior are expected to comply immediately. If a Participant engages in harassing behavior, the event organizers may take any action they deem appropriate, including warning the offender or expulsion from the event with no refund. If you are being harassed, notice that someone else is being harassed or have any other concerns, please contact a member of event staff immediately. If you have questions regarding this Event Code of Conduct or its implementation, please contact conferencereg@napnap.org.

The conduct of each exhibit is subject to the approval of National Association of Pediatric Nurse Practitioners which reserves the right to require modification of any exhibit, which, in its opinion, is not appropriate to the Event. This regulation also applies to displays, literature, advertising, novelties, souvenirs and the conduct of representatives including COVID-19 protocols and requirements. **All exhibitors are responsible for ensuring their representatives and/or agents adhere to all of these rules and regulations.**

Exhibitors can only showcase the products and services listed in their exhibit application.

Show Management reserves the right to restrict the operation of or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exhibition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation or display of unsuitable materials, is determined by Show Management to be objectionable to the successful conduct of the exhibition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient area must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestions caused by demonstrations or other promotions.

NO SOLICITATION POLICY

In order to protect our participants and to provide a distraction

free environment, we do not allow solicitation by participants or unauthorized parties without the express written permission of NAPNAP. You are not permitted to distribute flyers and postcards at sessions and public spaces. All conference participants, exhibitors, and sponsors are prohibited from soliciting fellow NAPNAP conference exhibitors, sponsors or other corporate partners for advertising and/or other marketing purposes during exhibit hall hours.

SOUND

Microphones are not permitted. Exhibits which include the operation of musical instruments, radios, sound projection equipment or any noisemaking machines must be conducted or arranged so that the noise resulting from demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Show Management shall be the sole judge of what constitutes appropriate sound levels.

EXHIBIT/PROMOTIONAL ACTIVITY

- All exhibits must be constructed or arranged so as to accommodate their visitors within the exhibit area. Aisles must be kept free of obstructions.
- No exhibitor may sell or recruit within the aisle space.
- No person, firm or agency who is not an official exhibitor may display or demonstrate products or services, solicit orders or distribute advertising material within any facility contracted by National Association of Pediatric Nurse Practitioners for its Event.
- Subletting, assignment or appointment of the whole or any part of the space by an exhibitor is prohibited. No exhibitor may permit any other party to exhibit any goods or services other than those manufactured or handled by the contracting exhibitor in its space nor permit the solicitation of business by others within that space. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributor or agents in the exhibitor's display, parent or subsidiary companies excepted.
- No exhibitor may enter another exhibitor's exhibit without permission.
- Each exhibiting company has only a terminable license to exhibit. If the association determines that an exhibitor has failed to comply with any rule or that the exhibit is not in good taste to our association, we can terminate this license and close the exhibit without notice and no refund of fees will be paid.
- All applicable products must meet FDA guidelines and standards or be FDA approved. All products must meet state regulatory guidelines.

DIRECT SALES

Active selling is not permitted, with the exception of books, publications and select pediatric/nurse practitioner products. Approved exhibitors may not sell any goods or services other than those specified on the exhibitor space application and approved in writing as an addendum to the contract by Show Management. Exhibitors must adhere to all the applicable use and sales tax laws of the State of Colorado.

LITERATURE DISTRIBUTION

Distribution of circulars may be made only within the space assigned *to the exhibitor distributing such materials. No advertising circulars, catalogs, folders or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges or grounds of the host facility.* Trade publishers are prohibited from soliciting advertising during the exhibition. Trade publications may be distributed from their exhibit upon request only.

PHOTOGRAPHY/RECORDING/STREAMING

Exhibitor consents to National Association of Pediatric Nurse Practitioners using any photos, other images and any results of conference related activities that occurred during the Event for media outreach efforts, promotional campaigns, various publications/communications or other business purposes and determined by us without compensation. Photographing, recording or streaming of any of our association event activities is prohibited without prior written approval by us. Photographing, recording or streaming another exhibitor's equipment or display without that exhibitor's permission is forbidden. The association, its agents or show security will confiscate the recorded or captured images of any exhibitor who violates these rules.

STAFFING

Exhibits must be staffed at all times during exhibit hours, including Opening Reception, by bona fide employees or representatives of the exhibitor. As a courtesy to the participants and fellow exhibitors, we expect strict adherence to opening and closing hours. Exhibits found to be unmanned during the final exhibit hours may result in loss of accumulated priority points and/or may not be eligible to exhibit at future conferences.

NAPNAP NAME AND LOGO

The National Association of Pediatric Nurse Practitioners' name and logo are the exclusive property of the association. They may not be used in any way, e.g. promotional literature, giveaways, by anyone else for any purpose without specific written approval by the association.

NAPNAP ENDORSEMENT

Distribution of materials, brochures, samples or items and all related advertising and activities conducted during the event does not constitute endorsement by our association.

LIVE ANIMALS

The use of live animals is subject to approval by Show Management.

COPYRIGHT LICENSING

Exhibitor is solely responsible for obtaining any required licenses to broadcast, perform or display any copyrighted materials including but not limited to music, video and software. Exhibitor shall indemnify and hold harmless National Association of Pediatric Nurse Practitioners, Show Management, and Colorado Convention Center against cost, expense or liability, which may be incident to, arise out of or be caused by exhibitor's failure to obtain a requisite license.

FOOD/BEVERAGE

Food and beverage are permitted in exhibits upon prior approval by Show Management. Specific venues rules may apply. Questions may be directed to Show Management at 607-674-5768.

MODELS

Exhibit representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

CONTINUING EDUCATION (CE) ACTIVITIES

Our Event offers CE credit to its participants and, as such, must maintain appropriate delineation between commercial and educational endeavors.

It is the exhibitor's responsibility to ensure adherence to all applicable guidelines and regulations such as PhRMA's Code on Interactions with Health Care Professionals. We leave the practice of giveaways and exhibit content and display to each exhibitor's discretion, based on the determinations of their legal and regulatory guidelines.

All educational activities for CE distributed within the Exhibit Hall must be submitted and pre-approved by Show Management.

SOCIAL FUNCTIONS

Any social function or special event planned by an exhibiting company, organization or recruiter, to take place during our Event, must be pre-approved by NAPNAP. Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions, during official event and exhibition activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by our association and/or Show Management.

REGISTRATION

BADGE ALLOTMENT

Each exhibiting company will receive up to three complimentary exhibitor badges per 100 square feet (10' x 10') of exhibit space. Additional Exhibit Hall badges may be purchased for \$150 each.

EXHIBITOR BADGES

All company personnel must be pre-registered for an exhibitor badge. Instructions on how to submit your exhibit staff badge registrations will be included on the industry portal. All exhibit staff badge registrations must be received by February 28, 2024. A special exhibitor registration area will be provided on-site. Badges will not be mailed in advance and therefore need to be obtained at the exhibitor registration counter.

Exhibitors wearing badges may enter the Exhibit Hall one hour before the opening of each exhibition session. Exhibitors may remain in the Exhibit Hall one hour after the close of the exhibition each day. When in the Exhibit Hall before or after exhibit hours, exhibitors must stay in their own exhibit. After hour demonstrations are not allowed. Exhibitors needing access to the Exhibit Hall at times other than these, must obtain approval from Show Management and provide ID to security upon entering the Exhibit Hall. Only exhibitors with badges will be permitted to enter the Exhibit Hall before or after exhibit hours.

LIABILITY

LIABILITY & INSURANCE

All property of the exhibitor remains under his custody and control in transit to and from the Exhibit Hall and while it is in the confines of the Exhibit Hall. Neither Show Management, its service contractors, the management of the Exhibit Hall nor any of the officers, staff members or directors of any of the same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes and the exhibitor expressly waives and releases any claim or demand they may have against any of them by reason of any damage or loss of any property of the exhibitor.

It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

INDEMNIFICATION

Exhibitor agrees that it will indemnify and hold and save National Association of Pediatric Nurse Practitioners, Colorado Convention Center, and Show Management whole and harmless of, from and against all claims, demands, actions, damages, losses, costs, liabilities, expenses and judgments recovered from or asserted against the association, Colorado Convention Center and Show Management on account of injury or damage to person or property to the extent that any such damage or injury may be incident to, arise out of or be caused, either proximate or remote, wholly or in part, by an act,

omission, negligence or misconduct on the part of exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees or of any other person entering upon the Premises leased hereunder with the express or implied invitation or permission of exhibitor, or when any such injury or damage is the result, either proximate or remote, of the violation by exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees of the premises leased hereunder. Such indemnification of the association, Colorado Convention Center and Show Management by exhibitor shall be effective unless such damage or injury may result from the sole negligence, gross negligence or willful misconduct of the association, Colorado Convention Center, and Show Management. Exhibitor covenants and agrees that in case NAPNAP, Colorado Convention Center, and Show Management shall be made a party to any litigation commenced by or against exhibitor or relating to this lease or the Premises leased hereunder, then exhibitor shall and will pay all costs and expenses, including reasonable attorney's fees and court costs, incurred by or imposed upon the association, Colorado Convention Center, and Show Management by virtue of any such litigation.

PROPERTY DAMAGE

Neither Show Management nor exhibitor shall be responsible for any loss of or damage to property of the other party, including, but not limited to, loss or damage occasioned by theft, fire, smoke, acts of God, public enemy, riot, civil commotion or other insurable casualty and Show Management and exhibitor expressly waives any claim for liability against the other party hereto with respect to any such loss or damage. In the event that such occurrence results in cancellation of the exhibition, each party hereby releases the other from obligations under this contract. Accordingly, it shall be the responsibility of Show Management and exhibitor, respectively, to secure its own insurance or otherwise protect itself and its property against such loss or damage.

USE OF CERTAIN PROPERTY

Exhibitor will assume all costs arising from the use of patented, trademarked or franchised materials, devices, processes or dramatic rights used on or incorporated in the exhibitor's space. Exhibitor shall indemnify, defend and hold harmless National Association of Pediatric Nurse Practitioners, Show Management, Colorado Convention Center and their officers, directors, members, agents and employees from and against all claims, demands, suits, liability, damages, losses, costs, attorneys' fees and expenses of whatever kind of nature, which might result from or arise out of use of any such material(s) described above.

CARE OF BUILDING & EQUIPMENT

Exhibitors or their agents shall not injure or deface any part of the exhibit building, the exhibits or exhibit contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

WAIVER

Show Management shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed by Show Management. No delay or omission by Show Management in exercising any of its rights shall operate as a waiver of such rights and a waiver of such rights in writing on one occasion shall not be construed as a consent to or a waiver of any right or remedy on any future occasion.

ATTORNEYS' FEES

Should Show Management find it necessary to employ an attorney or attorneys to enforce any of the provisions of this agreement or to protect in any manner its interests or interests under this agreement, Show Management, if it is the prevailing party, shall be entitled

to recover from the other party all reasonable costs, charges and expenses, including attorneys' fees.

OTHER RULES/REGULATIONS

FORCE MAJEURE

It is mutually agreed that in the event that NAPNAP should find it necessary to cancel or postpone the event for any reason, including but not limited to low registration, strikes, outbreak of disease or illness, epidemic or pandemic, acts of nature, war, terrorist acts or other circumstances beyond NAPNAP's control, this agreement will be terminated immediately, and NAPNAP shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

AMERICANS WITH DISABILITIES ACT

Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their exhibits accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless National Association of Pediatric Nurse Practitioners, Colorado Convention Center, Show Management and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

COVID-19

As NAPNAP plans our event, we are working with state and local health officials and the Colorado Convention Center staff to promote healthy behaviors, environments and processes that reduce the spread of COVID-19 and other illnesses. NAPNAP and Colorado Convention Center will follow Denver County regulations. Safety protocols will be reviewed at regular intervals to respond to current local infection rates.

OTHER REGULATIONS

Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management. **Show Management shall have full power to interpret, amend and enforce these rules and regulations, provided exhibitors receive notification of any amendments when made. Each exhibitor and its employees agree to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence. Exhibitors or their representatives who fail to observe these conditions of contract or who, in the opinion of Show Management, conduct themselves unethically, may immediately be dismissed from the exhibit area without refund or other appeal.**

Questions? We're here for you.

SHOW MANAGEMENT CONTACT
Meeting Management Associates, Inc.
16 W State St, PO Box 723
Sherburne, NY 13460

JILL ST. PIERRE, SPONSORSHIPS
PH: 607-674-5768 | Fax: 607-674-6132
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ORIA BAYS, EXHIBITS
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[Online Industry Portal](#)