

Engaging and Supporting Our Members and Patient Families 2021 Year-in-Review

Experts in pediatrics,
Advocates for children.

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National Association of
Pediatric Nurse Practitioners

Dear NAPNAP Community,

Dr. Martin Luther King, Jr., said “Out of a mountain of despair, a stone of hope.” Although each of our mountains were different in 2021, our community of more than 8,000 pediatric-focused advanced practice nurses persevered through the ongoing effects of the global pandemic and brought hope to our profession and the patients we serve. We celebrate our experts in pediatrics and advocates for children who continued to innovate their clinical practices and nurse practitioner education models to serve patient families and pediatric-focused nurse practitioner students.

Early in 2021, Drs. Jessica Peck and Jennifer Sonney conducted research to assess holistic impacts of COVID-19 on pediatric advanced practice registered nurses. The results, published in the *Journal of Pediatric Health Care* and highlighted in this report, guided member engagement, advocacy and educational opportunities, including our Reconnect & Rediscover: A Convening of Pediatric Experts and Advocates event. The Executive Board convened education and membership workgroups to develop strategies to improve our programs and better support members in all phases of their careers. In addition, we engaged an experienced consulting firm to survey members and non-members about the pediatric-focused advanced practice nurse community and the role NAPNAP plays in its success. While these outcomes and enhancements are long-term projects, our teams have already implemented improvements to our membership processes and organized career-minded tracks at the 43rd National Conference on Pediatric Health Care.

In September, we announced our new Nurse Practitioner Education and Knowledge Assessment for Lyme Disease initiative funded by Centers for Disease Control and Prevention’s Mobilizing Pediatric Provider Networks: An Education and Training Initiative to Prevent and Control Infectious Disease Threats program. This partnership with the CDC represents a new model of program development and dissemination for NAPNAP. The multi-year project will commence in 2022.

We elevated our advocacy efforts this year by playing key roles in two cases, *County of Santa Clara, et al. v. U.S. Department of Health and Human Services, et. al.* and *Brandt, et al. v. Rutledge*, which will impact health care opportunities and delivery. Although the cases have not been resolved, initial rulings have been favorable. Our leadership also met with HHS Secretary Xavier Becerra and Environmental Protection Agency Administrator Michael S. Regan on issues relevant to our members and their patients. Additional federal advocacy efforts are featured later in this report. We truly value the work of our chapter leaders on state-based legislation and regulation.

In the following pages, we invite you to discover more about your professional association and its 2021 achievements.



Andrea Kline-Tilford,
PhD, CPNP-AC/PC, FAAN
NAPNAP President



James H. Wendorf
NAPNAP Executive Director



Our vision is that the National Association of Pediatric Nurse Practitioners is recognized as **the global leader, trusted authority and indispensable resource** on comprehensive pediatric advanced practice nursing.

Our mission is to **empower pediatric-focused advanced practice registered nurses** and **key partners** to **optimize child and family health.**

2021: Education to Meet Members' Needs

After a highly successful pivot to virtual events in 2020, NAPNAP's education team continued to enhance its virtual offerings through its 42nd National Conference on Pediatric Health Care in March and Pediatric Symposium: 2021 Targeted Topics in the fall.

Based on member survey feedback, NAPNAP also hosted Reconnect & Rediscover: a Convening of Pediatric Experts and Advocates in Orlando in October 2021 with a special focus on provider well-being and mindfulness.

Did the NAPNAP virtual conference meet your expectations?



"I've attended three virtual NAPNAP conferences during the pandemic and have found them to be accessible, informative, stimulating, educational, a temporary distraction from reality, and a great way to spend time learning in my own home."
– 2021 Participant

National Association of Pediatric Nurse Practitioners™
42nd National Conference on Pediatric Health Care
Virtual
March 24-27, 2021
Content on-demand until July 31, 2021
1,557 registrants

Reconnect & Rediscover:
A Convening of Pediatric Experts and Advocates
Join us in Orlando
ROSEN SHINGLE CREEK
OCTOBER 2-4, 2021
Exhibit dates: October 2-3, 2021
National Association of Pediatric Nurse Practitioners™
178 registrants

National Association of Pediatric Nurse Practitioners™
Evidence-based CE from the National Association of Pediatric Nurse Practitioners
Pediatric Symposium:
2021 Targeted Topics
Nov. 19, 2021
420 registrants

pedsCESM POWERED BY

National Association of
Pediatric Nurse PractitionersSM



116 courses offered
throughout the year including
39 free courses for members



More than **8,500**
certificates awarded

2021: Breaking New Ground with the CDC

Nurse Practitioner Education and Knowledge Assessment for Lyme Disease initiative:

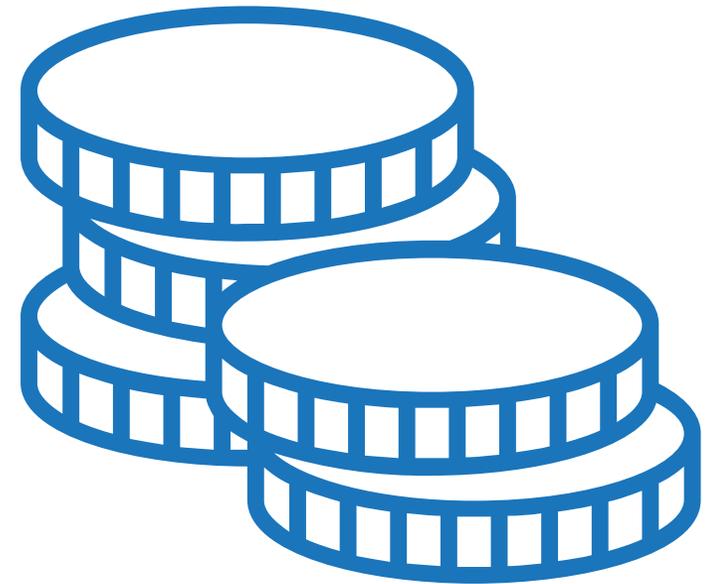
- Health care provider needs assessment of knowledge, attitudes and behaviors related to Lyme disease
- On-demand and in-person continuing education
- Microsite containing provider and patient resources and links to CDC content
- Public outreach through a radio media tour targeted to key states and social media campaigns to increase public awareness

“This partnership with the CDC represents a new model of program development and dissemination for NAPNAP. We are pleased to be selected by the CDC for this important opportunity to develop innovative solutions for the more than 325,000 nurse practitioners and the millions of people they care for each year.”

– James H. Wendorf NAPNAP Executive Director

6 education grants supported providers and patients

1. Thriving Through Transitions in JIA Care
2. Addressing Physical and Emotional Challenges in Children and Adolescents With Psoriasis
3. The Role of the Pediatric NP in Genetic Testing in Acutely Ill Infants Focus Group
4. Update on Food Allergy Prevention
5. Evolving the Paradigm in Severe Hypoglycemia Management
6. Infant and Toddler Feeding from Birth to 23 Months: Making Every Bite Count
7. Back-to-School Ready: All You Need to Know to Keep Your Kids Healthy



totaling approximately

\$70,000

2021: Studying Holistic Impacts of COVID-19

COVID-19 IMPACTS: Clinical Practice Barriers

"I am fighting every day to **reassure safety and need for vaccinations** for health as well as **misinformation about COVID.**"



COVID-19 IMPACTS: Provider Mental Health



1/3
of pediatric expert survey respondents indicated moderate or extreme concern for feeling **professionally burned out.**



COVID-19 IMPACTS: Child Mental Health



70%
of pediatric expert survey respondents reported increased clinical presentations of **child mental or behavioral health concerns** & **child isolation and limited socialization**



COVID-19 IMPACTS: Student to Practice Pipeline



67%
of pediatric expert survey respondents indicated moderate or extreme concern for **clinical site training availability.**



COVID-19 IMPACTS: Clinical Practice Barriers



37%
report **rapid policy changes**

55%
report **disinformation**



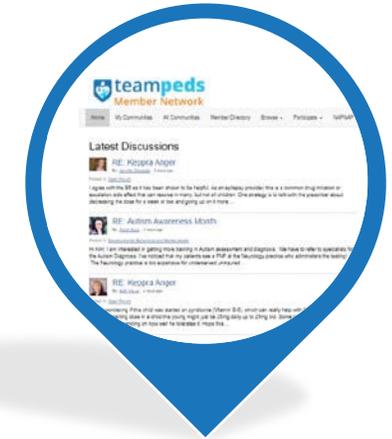
COVID-19 IMPACTS: Research Barriers

Decreased or Delayed Study Enrollment	Disrupted Data Collection	Delayed Study Timeline
67%	55%	55%



Read the full [article](#) in *Journal of Pediatric Health Care*.

2021: Promoting COVID-19 Resources



Dedicated
webpage with
original and
curated content
for providers and
patient families

9
official
statements and
briefs

3
TeamPeds
Expert Live
events

4
TeamPeds
Town Halls and
webinars

Member to
member
e-community
engagement to
share best
practices and get
answers to timely
professional and
practice issues

2021: Advocating for Patients and Profession

639

meetings with child health and advanced practice nursing collaboratives

78

meetings with Congress, administration and agency officials

Over
100

letters to Congress, administration and agency officials

37

member volunteer liaisons to national organizations, committees, workgroups and taskforces

2021: Connecting Pediatric-Focused NPs



1,629 new members joined our professional community of experts in pediatrics and advocates for children within our network of 53 chapters and 18 special interest groups

Members connected in our e-communities through more than **2,200 posts**



We supported **more than 775 members** at **31 group member** institutions

2021: Broadcasting Thought Leadership

Our members and followers value the critical information presented in our TeamPeds series focused on **experts in pediatrics and advocates for children.**

teampeds Talks



teampeds Experts Live



teampeds Town Hall



2021: Social Media Buzz



5% is the goal engagement rate for small business seeking to build a community.

Our engagement rate on Facebook is **7.1%**



0.5% is the goal engagement rate for small business seeking to build a community.

Our engagement rate on Twitter is **1.2%**

7,600 reach

600 engagements



Press Release

Rear Admiral Susan Orsega, MSN, FNP-BC, FAANP, FAAN is the **first nurse practitioner** appointed to serve as the nation's Acting U.S. Surgeon General.



COVID-19 IMPACTS: Clinical Practice Barriers

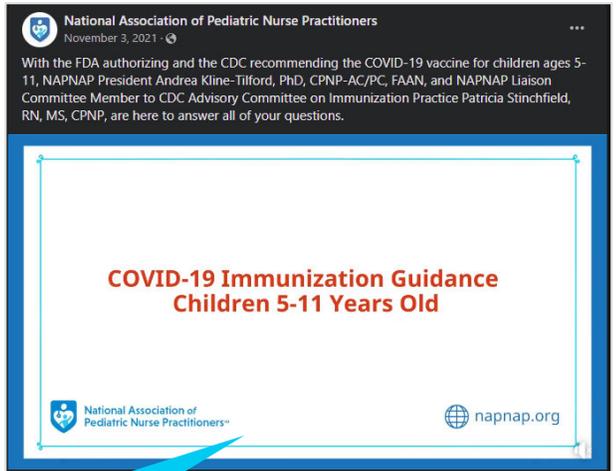


37%

report rapid policy changes

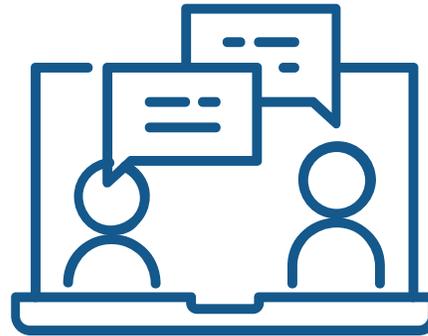
55%

report disinformation



7,200 reach

2021: Making News with Our Pediatric Experts



Highlighted in
38 news articles

Experts featured
monthly
on *The NP Show* on
SiriusXM Radio, in
Contemporary Pediatrics

Published
**35 official
statements,**
press releases and other
briefs

2021: What Our Members Had to Say

"For me, networking has been so important - being able to find people out there, not only within my state. It's been great to get involved nationally and find other people doing similar work that have the same passion."

"When I first joined, I joined as a student so I hadn't even graduated yet. The value I was expecting was helping me find a job, providing CEs, networking with local NPs, and it did that for me."

"NAPNAP has always provided outstanding conferences for nurse practitioners. The data is current and extremely helpful for clinical practice!"

"I do think the future for NPs is bright. I feel like we've come a long way as far as seeing more APRNs, specifically pediatrics, being asked to be at the table for events. We're seeing more opportunities to specialize within the area of pediatrics."

"NAPNAP keeps me informed. Sometimes we can get tunnel vision and don't see what's going on outside, but I think NAPNAP does a good job opening up those doors to let us see what's happening across the nation."

"NAPNAP's conference provides plethora of pediatric focused talks. All geared towards enhancing clinician acumen and help move our profession onwards."

Thank You!

Experts in pediatrics,
Advocates for children.

