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40TH National Conference on Pediatric Health Care

Hyatt Regency New Orleans • Exhibit Dates: March 7-9, 2019



Become an exhibitor and sponsor

CONNECT WITH PEDIATRIC HEALTHCARE LEADERS

Exhibiting at conferences can be a big investment for your company or organization. We work hard to make sure that investment pays off. As The Leader in Pediatric Education for Nurse Practitioners®, our conference attracts more than 1,800 pediatric-focused advanced practice registered nurses (APRNs), including pediatric nurse practitioners (PNPs) and family nurse practitioners (FNPs), from across the country.

When you exhibit and sponsor at our conference, you connect with leaders working in primary care, specialty care, acute care hospitals, hospital-based clinics, emergency rooms, urgent and convenient care clinics, public health facilities, school-based health centers and more.

PNPs and their fellow pediatric-focused APRNs are a valuable part of the healthcare team, interacting with parents, patients, physicians and other professionals on a daily basis. They order diagnostic tests, prescribe medications, give immunizations, coordinate services and refer to other professionals as appropriate for newborns, infants, children, adolescents and young adults. In addition, they provide education, support and health care counseling to the families of their patients and are in demand due to consumer recognition, acceptance and satisfaction.

The conversations with attendees are always very intellectual and fabulous.

—2018 Exhibitor

As an exhibitor, or sponsor, you will have three days to showcase your products and services to healthcare leaders truly interested in learning and educating their practice colleagues and patient families. Your time will be well spent at our 40th National Conference on Pediatric Health Care.



ABOUT NAPNAP AND OUR CONFERENCE

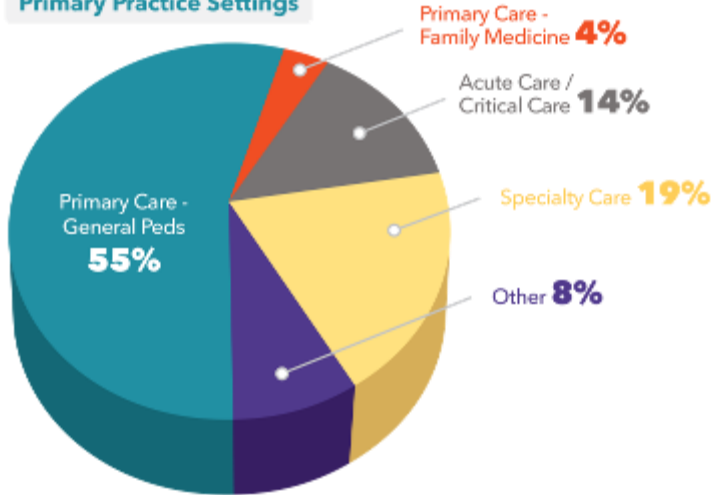
The National Association of Pediatric Nurse Practitioners (NAPNAP) is the nation's only professional association of PNPs and their fellow pediatric-focused APRNs dedicated to improving the quality of health care for infants, children, adolescents and young adults. Representing more than 9,000 health care practitioners nationwide with 20 special interest groups and 50 chapters, NAPNAP has been advocating for children's health since 1973. NAPNAP is the first nurse practitioner professional society in the US.

We host a robust conference that includes more than 100 general, concurrent and poster presentation sessions, as well as certification review courses and intensive, interactive pre- and post-conference workshops. Participants can earn more than 20 hours of continuing education contact hours, including highly sought after pharmacology hours. There are dozens of leadership meetings, trainings, networking events and socials.

LEARN ABOUT OUR PARTICIPANTS

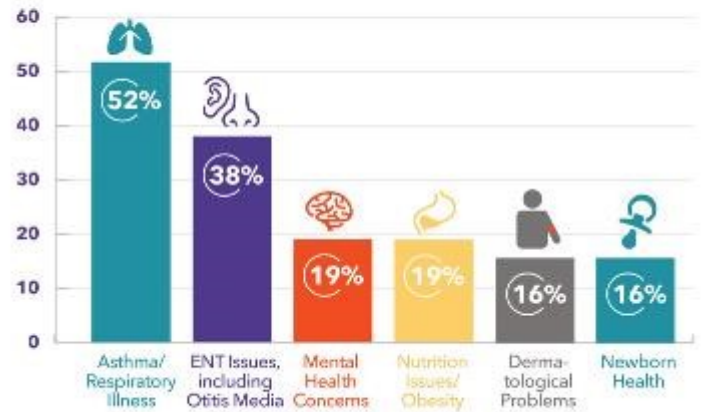
NAPNAP Conference Attendee

Primary Practice Settings



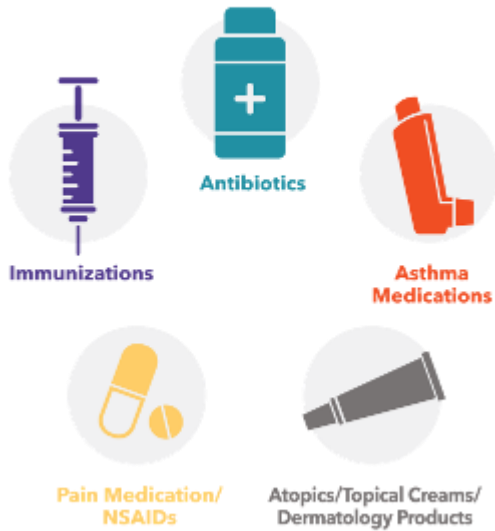
Top Six Health Problems

Managed by Pediatric-focused APRNs



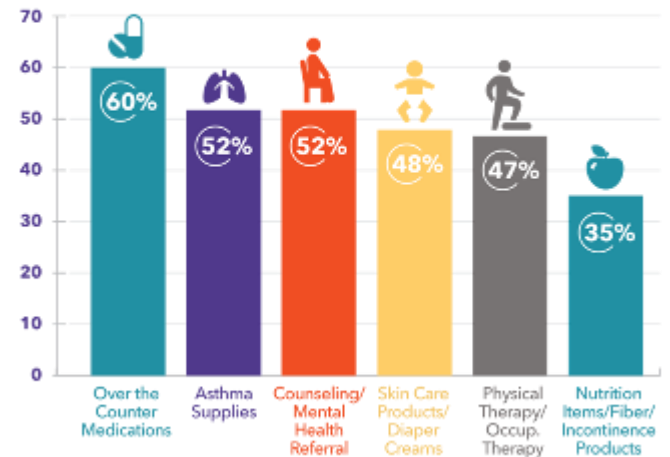
Top Five Medications

Prescribed by Pediatric-focused APRNs



Top Six Products/Services

Pediatric-focused APRNs Recommend



BOTTOM LINE

Pediatric-focused APRNs are key decision-makers in pediatric health care and are the providers who spend time talking to parents. **ACT NOW** to reserve your space at NAPNAP's 40th National Conference on Pediatric Health Care!

BECOME AN EXHIBIT PARTNER

As an exhibitor, you'll leave our conference with high-quality leads, insight from "boots on the ground" and an expanded audience for your products and services. With 40 years of conference experience, we listen to our partners and develop opportunities that fit your needs.

WHAT YOU GET

- 13 exhibit hours, including **nine+ hours of unopposed exhibit time**
- Access to more than 1,800 PNPs, FNP's and pediatric-focused APRNs
- Valuable feedback on products or services from expert practitioners
- Opportunity to develop trust and rapport with prospective customers
- Targeted networking opportunities, including the Opening Reception in the Exhibit Hall
- Your company information in the highly utilized conference mobile app and on-site program shared with all participants; enhancement options available
- Opportunity to expand your reach with sponsorship and participant communications

***It was a great conference—
exhibit hours were great
and gave us a chance to
have quality time with
attendees.***

—2018 Exhibitor

EXHIBIT HOURS

Thursday, March 7: 5 hours, all unopposed

8-10 a.m. Continental breakfast/coffee (1 hour)

Noon-1:30 p.m.

6-7:30 p.m. Opening Reception

Friday, March 8: 5 hours, 2.5 hours unopposed

8-10 a.m. Coffee with exhibitors

12:15-3:15 p.m.

Saturday, March 9: 3 hours, 2 hours unopposed

8-11 a.m. Continental breakfast/coffee (1 hour)

BOOTH RATES

- 10' x 10' Inline Booth \$2,900
- 10' x 10' Corner Booth \$3,100
- 10' x 10' Recruiters' Row Inline Booth \$2,500
- 10' x 10' Recruiters' Row Corner Booth \$2,700

BOOTH SPACE INCLUDES

- 8' high back drape and 3' high side drape
- One (1) 7" x 44" sign with your company name and booth number
- Three (3) complimentary exhibitor badges per 100 square feet
- Complimentary listing in NAPNAP's conference app and on-site program



EXHIBIT SPACE ALLOCATION

First round booth assignments were available onsite at the 2018 National Conference in Chicago. Second round booth assignments will be made beginning on Oct. 15, 2018 for any applications received between March 21-Oct. 12, 2018. First and second round assignments are based on NAPNAP priority points and full payment must be received by Oct. 12, 2018. Applications received after Oct. 12, 2018 with full payment will receive booth assignments based on the order of receipt. Whenever possible, Show Management will make requested space assignments in accordance with location preference indicated on exhibit space application. Show Management reserves the right to make the final determination of all space assignments in the best interest of the exhibition.

For current floorplan, exhibitor list, application for booth space or support opportunities, click [here](#).

ENHANCE YOUR VISIBILITY — BUILD A SPONSORSHIP THAT WORKS FOR YOU

We understand that you want choices when investing in conference exhibiting and sponsorship. We offer you the opportunity to build your own sponsorship package and save!

- Spend \$35,000 and receive a free 10' x 10' inline booth and associated benefits
- Spend \$25,000 and receive a 10 percent discount on total sponsorship buy
- Spend \$15,000 and receive a 5 percent discount on total sponsorship buy
- Spend \$5,000 and receive a complimentary enhanced exhibitor listing in our mobile app and program guide

EVENTS (PARTIAL SPONSOR, NON-EXCLUSIVE UNLESS OTHERWISE NOTED)

Opening Reception - \$20,000

General Session Keynote Luncheon - \$15,000

Leaders Reception - \$7,500

Welcome Social - \$7,500

Continental Breakfast - \$15,000

Conference Coffee Sleeves/Napkins - \$20,000 (exclusive), \$7,500 (per break)

Conference Wi-Fi - \$30,000

PROMOTIONAL OPPORTUNITIES

Tote Bags - \$14,000

Recharge Kiosks - \$8,000

Badge Holders w/ Lanyard - \$6,000

Conference Notepad - \$5,000

Hand Sanitizer Pen - \$3,500

Hotel Room Drop (up to two-pieces) - \$3,000

Hotel Key Cards - \$2,000

Conference Bag Inserts - \$1,750 exhibitors, \$2,000 non-exhibitors

Standing Signs - \$1,000 single-sided, \$1,500 double-sided

Water Station - \$750 per two stations, plus cost of refillable water jugs

Passport to Prizes - \$750



PROGRAM BOOK

Back Cover Ad - \$2,500

Front Inside Cover Ad - \$2,500

Center Spread Ad (one page) - \$2,500

Ad - full page \$1,750, half page \$1,250, quarter page \$750

Enhanced Listing (color logo and additional text) - \$350

PARTICIPANT COMMUNICATIONS

Participant Email Blast - \$2,250

Participant Mailing List Single Use - \$1,250

MOBILE APP

Various opportunities available, contact Jill St.Pierre, jill@mma-inc.com

WANT ANOTHER OPTION? JUST ASK .

LEARN MORE AND BOOK YOUR SPONSORSHIP TODAY!

Jill St.Pierre

jill@mma-inc.com ■ 607-674-5768

SPONSORSHIP TERMS AND CONDITIONS

Sponsor agrees to pay indicated sponsorship amount as determined by NAPNAP. Payment of 50 percent is due with the application. Payment in full is due Jan. 18, 2019. NAPNAP reserves the right to withdraw the sponsorship opportunity if full payment is not received by Jan. 18, 2019. Acceptance of the sponsorship application by NAPNAP constitutes a contract. Sponsor agrees to abide by terms and conditions. Sponsorship opportunities are non-refundable.

BOOST YOUR OPPORTUNITIES TO CONNECT WITH PARTICIPANTS

Hosting special events within our conference is another great way to connect with pediatric-focused APRNs about innovations that can improve their practices and patient outcomes. Ancillary symposia and product theaters attract large audiences interested in expanding their knowledge on specific conditions and treatments.

ANCILLARY EVENTS

These highly popular breakfast, lunch or dinner events provide you the opportunity to share information in a more social setting. There are two options:

- CONTINUING EDUCATION (CE) SYMPOSIA - provide an opportunity for registrants to obtain high quality, evidence-based, current information on a pediatric health topic and must offer NAPNAP CE contact hours.
- NON-CE PRODUCT THEATERS - offer registrants information on specific products and/or therapeutic areas provided by company-designated presenters. Material may be promotional and may concentrate on a specific product or drug but cannot offer NAPNAP CE contact hours

Ancillary events cost \$22,500 plus food, beverage and audio visual.



EXHIBIT HALL PRODUCT SHOWCASES

Need more time to connect with attendees on a particular topic? Consider hosting a 30-minute product theater in our Exhibit Hall for demonstrations or informational sessions that focus on specific products, services, opportunities or therapeutic areas. Your company-designated presenter can present and respond to audience questions during these non-continuing education sessions.

Product showcases include a 30-minute session, screen/projector, laptop and pre-set seating for 60. Check NAPNAP's [special webpage](#) for more information and pricing.

SPECIAL EVENT CONTACT

Heather Keesing
hkeesing@napnap.org

Another great conference. Look forward to attending next year.

—2018 Sponsor

EXHIBITOR INFORMATION

EXHIBIT SPACE SIZE

The minimum booth size is 10' x 10', 100 square feet.

REGULAR BOOTH RATE

\$2,900 per 10' x 10' booth plus \$200 for each exposed corner. If two or more booths are purchased, a 5 percent discount will apply.

Gold and Silver Corporate Circle Members receive a 5 percent discount per 10' x 10' booth purchased. Platinum Corporate Circle Members receive one complimentary 10' x 10' booth. Only one discount will apply. Learn more about [Corporate Circle membership](#).

RECRUITERS' ROW

\$2,500 per 10' x 10' booth plus \$200 for each exposed corner. This section is for hospital recruiters and universities. Limited to single hospital or hospital system recruiting nurse practitioners to fulfill jobs at their specific hospital or to universities recruiting nurse practitioner students. Limited number available so book soon!

Recruiters' Row rate includes one (1) 6' draped table, two (2) chairs and one (1) wastebasket. Exhibit hall is carpeted. Drape color to be determined by NAPNAP. It also includes the following benefits: one (1) conference registration for an employee of the hospital or university (registrant must be a NAPNAP member and must be employed by the hospital or university) and discounted NAPNAP Continuing Education Accreditation offer.

INSTALL—No set-up on March 5

Tuesday, March 5 Mardi Gras. **No deliveries accepted and no set-up.**

Wednesday, March 6 7 a.m.-6 p.m. **Extended set-up hours.**

Thursday, March 7 6:30-7:30 a.m. **Hand carry items only.**

DISMANTLE

Saturday, March 9 11 a.m.-5 p.m.

RESERVING EXHIBIT SPACE

To register for exhibit space, complete the online application and the payment process on the NAPNAP National Conference [exhibitor resources page](#) or via the application site at [NAPNAP 2019 Application](#). Applications received with full payment on or before Friday, Oct. 12, 2018 will be eligible for the second round of booth assignments, which are made on a priority points system. Applications with full payment received after Oct. 12, 2018 will be assigned on a first-come, first-served basis until all booths are sold.

Recruiters' Row - Payment in full must be received with the application.



CONTRACT FOR SPACE

By completing the online application for the 2019 NAPNAP National Conference, the company, organization, association and management company (collectively referred to as "exhibitor" or "exhibit"), acknowledge they have fully read and agree to comply with all information provided in the Exhibitor Prospectus, as well as related procedures, forms and communications. Completion of the application process represents a firm and binding contract with the understanding and agreement to abide by all rules, regulations and condition of NAPNAP and the conference venue. Failure to abide by such rules and regulations result in forfeiture of all monies paid or due to NAPNAP under terms of this agreement.

ASSIGNMENT OF SPACE

First round booth assignments were available at the 2018 National Conference. Second round booth assignments will be made beginning on Oct. 15, 2018, for any applications received and paid in full between March 21-Oct. 12, 2018. First and second round assignments are based on NAPNAP priority points and payment in full by Oct. 12, 2018. Applications received after Oct. 12, 2018 with full payment will receive booth assignments based on the order of receipt. Whenever possible, Show Management will make requested space assignments in accordance with location preference indicated on exhibit space application. Show Management reserves the right to make the final determination of all space assignments in the best interest of the exhibition. Confirmation of booth assignments will be after full payment has been received.

CANCELLATIONS AND REDUCTIONS

Cancellations must be made in writing and sent to Show Management at Meeting Management Associates, 16 W State St, PO Box 723, Sherburne, NY 13460 or exhibits@napnap.org. Any exhibitor who wishes to cancel or reduce space before Oct. 12, 2018, will be charged 30 percent of the booth fee for the space reduced or the booth cancelled. Requests for cancellation or reduction of space received on or after Oct. 12, 2018 will result in no refund unless all exhibit space has been sold and cancelled space is resold.

It is expressly agreed by the exhibitor that in the event the exhibitor fails to pay the exhibit space rental charge at the times specified or fails to comply with any other provisions contained in these rules and regulations concerning the use of exhibit space, Show Management shall have the right to reassign the confirmed booth location or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid for the space reservation, regardless of whether or not Show Management enters into a further lease for the space involved. In case the exhibition shall not be held for any reason whatsoever, then and thereupon, the rental and lease of space to the exhibitor shall be terminated. In such case, the limit claim for damage and/or compensation by the exhibitor shall be the return to the exhibitor of the prorated amount already paid for space for this specific event.

NO SHOWS

Exhibitors with reserved exhibit space, who do not inform NAPNAP in writing of their inability to exhibit prior to the Exhibit Hall opening, will lose up to 50 percent of their accumulated priority points, forfeit all payments for booth rental and may not be eligible at future NAPNAP conferences.

RELOCATION OF EXHIBITS AND FLOORPLAN REVISIONS

NAPNAP reserves the exclusive right to revise the Exhibit Hall floor plan(s) and/or relocate any assigned exhibitors as necessary for the betterment of the event as determined solely by NAPNAP. Exhibitors who change the size of their exhibit space are not guaranteed the originally assigned location and will be subject to relocation.

PAYMENT POLICY

Applications submitted prior to Oct. 12, 2018 must be accompanied by a 50% deposit on all exhibit space before it will be marked as received and/or processed by Show Management. The full exhibit space rental fee will be due on Oct. 12, 2018. Applications received after Oct. 12, 2018 must be accompanied with full payment in order to mark exhibit space received and/or processed.

Recruiters' Row - Payment in full must be received with the application.

HOTEL RESERVATIONS

Hotel reservation information will be sent with your booth assignment confirmation. Exhibitors reserving hotel rooms outside of the official 2019 NAPNAP National Conference Housing Block will be penalized.

MAILING LIST

Please visit page 6 to learn about mailing lists and our other options for you to communicate with our conference participants.

ATTENDING CONFERENCE SESSIONS

Each exhibitor will receive one complimentary conference registration. Registrant must be an individual NAPNAP member employed by the exhibitor. Non nurse practitioners are welcome to join NAPNAP as associate members for \$195. [Learn more](#) and [join](#) today.

BOOTH CONSTRUCTION

EXHIBITORS AUTHORIZED REPRESENTATIVES

Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the company's exhibit. The exhibitor shall assume responsibility for such representative being in attendance throughout all exhibition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times.

PRESENTATION

All exposed parts of displays must present an attractive appearance when viewed from the aisles or from adjoining exhibits and must not be objectionable to other exhibitors or NAPNAP. No roofing or floor covering may be used to span an aisle without special prior permission and approval from Show Management.

SIGNAGE

Exhibit signs are permitted only within the confines of the booth. NAPNAP strictly prohibits the display of signage of any type by exhibitors throughout the official conference hotel(s). The general contractor can handle advance orders for signs.

DECORATION RESTRICTIONS

The use of latex products is restricted. Balloons and inflatables are prohibited. Please contact Show Management at 607-674-6617 for further information.

FIRE REGULATIONS

All material used in the Exhibit Hall must be flameproof and fire resistant in order to conform to local fire ordinances and meet regulations established by the National Association of Fire Underwriters.

INLINE AND PERIPHERY BOOTHS

All exhibit backgrounds must conform to the standards set by the Healthcare Convention & Exhibitors Association, which are as follows:

- Backgrounds are limited to eight (8) feet in height, inclusive of company name and logo and may be maintained up to 50 percent of the distance from the back wall toward the front of the space.
- No obstructions in the front half of the booth above a height of forty (40) inches are permitted.

ISLAND BOOTHS

An island booth is defined as a 400 square foot (20' x 20') or larger exhibit space surrounded by aisles on all sides.

- Island booths must be constructed to allow access from all sides. Island booths should have open sight lines around and through the design, so the surrounding area can be viewed through the booth and neighboring booths are not inappropriately obstructed.
- The top of the booth's sign(s) and floor structure must not extend more than **eight (8)** feet from the exhibit hall floor in Elite Hall A and **twelve (12)** feet from the exhibit hall floor in Elite Hall B and cannot block visibility of NAPNAP signs or other exhibitors' booths. Variances will not be granted.

Companies who wish to construct an island booth are required to submit a drawing, rendering or plan (preferably digital) to Show Management for approval at least thirty (30) days prior to exhibit opening. Any changes that occur after initial submission must be resubmitted to Show Management for approval prior to the conference. Should booth construction at the show deviate from the actual floor plan submitted and approved, Show Management reserves the right to ask the exhibitor to make modifications at the exhibitor's expenses. If island floor plans are not received, Show Management reserves the right to have all or part of the booth removed on-site at the exhibitor's expense.

ARRANGEMENT OF EXHIBITS

Each exhibitor is provided an official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines or if the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exhibition.

EXHIBITOR PLAN REVIEW

Booth construction plans and layout arrangement for first-time exhibitors, exhibits in island booth spaces or involving other unusual construction features, must be submitted for approval at least thirty (30) days prior to the opening of the exhibition.

EXHIBITS & PUBLIC POLICY

Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in their exhibition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor.

Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to its exhibit or display, Show Management will endeavor to answer them.

If unusual equipment or machinery is to be installed or if appliances that might come under fire codes are to be used, the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with city and state fire regulations.

Independent contractors must conform to IAEE, ESCA, ED&PA guidelines. All exhibit labor must comply with established labor jurisdictions.

STORAGE OF PACKING CRATES & BOXES

Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period; but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty".

Unattended freight in any display as of one (1) hour prior to the exhibition opening will be removed and stored at the exhibitor's sole risk and expense.

Because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements but neither Show Management nor its service contractors will assume any responsibility for damage to them.

The removal and return of large crates will be charged for at prevailing rates. Crates, boxes or other materials unclaimed by the exhibitor after the exhibition will be removed at the exhibitor's expense. Exhibitors will be billed by the Show Contractor for removal time and materials at prevailing rates. Neither Show Management, the service contractors, nor the exhibit facility shall assume any liability whatsoever for loss or damage.

Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purposes.



INSTALLATION & DISMANTLE

Show Management reserves the right to fix the time for the installation of a booth prior to the exhibition opening and for its dismantle after the conclusion of the exhibition. Any space not claimed and occupied by **7:30 a.m.** on Thursday, March 7 may be resold or reassigned without refund. Installation of all exhibits must be fully completed by the opening time of the exhibition. Exhibits must be staffed during all exhibitor hours and may not, to any extent, be dismantled before the exhibition closing. Any early dismantling or packing shall be considered a breach of this agreement and may affect future applications.

Exhibits must remain intact until 11 a.m. on Saturday, March 9. The packing of equipment, literature, etc. or dismantling of exhibits is strictly prohibited until the official announcement that the Exhibit Hall is closed at 11 a.m. on Saturday, March 9. Any exhibit found to be unmanned, packed or in the process of packing or dismantling prior to the official close of the Exhibit Hall may result in the loss of accumulated priority points and/or the eligibility to exhibit at future conferences.

BOOTH ACTIVITIES

CONDUCT

The conduct of each exhibit is subject to the approval of NAPNAP, which reserves the right to require modification of any exhibit, which, in its opinion, is not appropriate to the 2019 NAPNAP National Conference. This regulation also applies to displays, literature, advertising, novelties, souvenirs and the conduct of representatives, etc. **All exhibitors are responsible for ensuring their representatives and/or agents adhere to all of these rules and regulations.**

While we appreciate that some exhibiting companies/organizations may wish to build ongoing relationships with fellow exhibitors, exhibitors and their representatives are strictly prohibited from soliciting other exhibitors during exhibit hall open hours.

Show Management reserves the right to restrict the operation of or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exhibition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation or display of unsuitable materials, is determined by Show Management to be objectionable to the successful conduct of the exhibition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestions caused by demonstrations or other promotions.

SOUND

Microphones are not permitted. Exhibits which include the operation of musical instruments, radios, sound projection equipment or any noisemaking machines must be conducted or arranged so that the noise resulting from demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Show Management shall be the sole judge of what constitutes appropriate sound levels.

EXHIBIT/PROMOTIONAL ACTIVITY

- All exhibits must be constructed or arranged so as to accommodate their visitors within the booth area. Aisles must be kept free of obstructions.
- No exhibitor may sell or recruit within the aisle space.
- No person, firm or agency who is not an official exhibitor may display or demonstrate products or services, solicit orders or distribute advertising material within any facility contracted by NAPNAP for its National Conference.
- Subletting, assignment or appointment of the whole or any part of the space by an exhibitor is prohibited. No exhibitor may permit any other party to exhibit any goods or services other than those manufactured or handled by the contracting exhibitor in its space nor permit the solicitation of business by others within that space. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributor or agents in the exhibitor's display, parent or subsidiary companies excepted.
- No exhibitor may enter another exhibitor's booth without permission.
- Each exhibiting company has only a terminable license to exhibit. If NAPNAP determines that an exhibitor has failed to comply with any rule or that the exhibit is not in good taste to NAPNAP, NAPNAP can terminate this license and close the exhibit without notice and no refund of fees will be paid.
- All applicable products must meet FDA guidelines and standards or be FDA approved. All products must meet state regulatory guidelines.

DISTRIBUTION OF MATERIALS

No canvassing or distributing of advertising materials will be allowed outside an exhibitor's own booth space without pre-approval by Show Management.

DIRECT SALES

Sales are permitted within the exhibit area with prior written approval. Approved exhibitors may not sell any goods or services other than those specified on the exhibitor space application and approved in writing as an addendum to the contract by Show Management. Exhibitors must adhere to all the applicable use and sales tax laws of the State of Louisiana.

LITERATURE DISTRIBUTION

Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the exhibition. Trade publications may be distributed from their booth upon request only.

PHOTOGRAPHY/RECORDING/STREAMING

Exhibitor consents to NAPNAP using any photos, other images and any results of conference related activities that occurred during the 2019 NAPNAP National Conference for media outreach efforts, promotional campaigns, various publications/communications or other business purposes and determined by NAPNAP without compensation. Photographing, recording or streaming of any NAPNAP conference activities is prohibited without prior written approval by NAPNAP. Photographing, recording or streaming another exhibitor's equipment or display without that exhibitor's permission is forbidden. NAPNAP, its agents or show security will confiscate the recorded or captured images of any exhibitor who violates these rules.



STAFFING

Booths must be staffed at all times during exhibit hours, including Opening Reception, by bona fide employees or representatives of the exhibitor. As a courtesy to the participants and fellow exhibitors, NAPNAP expects strict adherence to opening and closing hours. Booths found to be unmanned during the final exhibit hours may result in loss of accumulated priority points and/or may not be eligible to exhibit at future conferences.

NAPNAP NAME AND LOGO

The NAPNAP name and logo are the exclusive property of NAPNAP. They may not be used in any way, e.g. promotional literature, giveaways, by anyone else for any purpose without specific written approval by NAPNAP.

NAPNAP ENDORSEMENT

Distribution of materials, brochures, samples or items and all related advertising and activities conducted during the conference does not constitute endorsement by NAPNAP.

LIVE ANIMALS

The use of live animals is subject to approval by Show Management.

COPYRIGHT LICENSING

Exhibitor is solely responsible for obtaining any required licenses to broadcast, perform or display any copyrighted materials including but not limited to music, video and software. Exhibitor shall indemnify and hold harmless NAPNAP, Show Management, General Contractor and facility against cost, expense or liability, which may be incident to, arise out of or be caused by exhibitor's failure to obtain a requisite license.

FOOD/BEVERAGE

Food and beverage are permitted in exhibit booths upon prior approval by Show Management. Specific venues rules may apply. Questions may be directed to Show Management at 607-674-6617.

MODELS

Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

CONTINUING EDUCATION (CE) ACTIVITIES

NAPNAP's National Conference offers CE credit to its participants and, as such, must maintain appropriate delineation between commercial and educational endeavors.

It is the exhibitor's responsibility to ensure adherence to all applicable guidelines and regulations such as PHRMA's Code on Interactions with Health Care Professionals. NAPNAP leaves the practice of giveaways and booth content and display to each exhibitor's discretion, based on the determinations of their legal and regulatory obstructions.

All educational activities for CE distributed within the Exhibit Hall must be submitted and pre-approved by Show Management.

SOCIAL FUNCTIONS

Any social function or special event planned by an exhibiting company, organization or recruiter, to take place during the NAPNAP National Conference, must be pre-approved by NAPNAP. Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions, during official conference and exhibition activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by NAPNAP and/or Show Management.

REGISTRATION

BADGE ALLOTMENT

Each exhibiting company will receive up to three (3) complimentary exhibitor badges per 100 square feet (10' x 10') of exhibit space. Additional Exhibit Hall badges may be purchased for \$150 each.

EXHIBITOR BADGES

All company personnel must be pre-registered for an exhibitor badge. Instructions on how to submit your exhibit staff badge registrations will be included with your exhibit booth assignment confirmation. All exhibit staff badge registrations must be received by Feb. 8, 2019. A special exhibitor registration area will be provided on-site. Badges will not be mailed in advance and therefore need to be obtained at the exhibitor registration counter.

Exhibitors wearing badges may enter the Exhibit Hall one (1) hour before the opening of each exhibition session. Exhibitors may remain in the Exhibit Hall one (1) hour after the close of the exhibition each day. When in the Exhibit Hall before or after exhibit hours, exhibitors must stay in their own booth. After hour demonstrations are not allowed. Exhibitors needing access to the Exhibit Hall at times other than these, must obtain approval from Show Management and provide ID to security upon entering the Exhibit Hall. Only exhibitors with badges will be permitted to enter the Exhibit Hall before or after exhibit hours.

CONFERENCE MOBILE APP

NAPNAP offers exhibit booth staff the opportunity to access the conference mobile app. Names and unique emails for booth staff must be supplied to Show Management by Feb. 8, 2019. Exhibit staff may not post sales/booth related information in the app's activity feed or other public channels. For app promotional opportunities, contact Jill St.Pierre at jill@mma-inc.com.

LIABILITY

LIABILITY & INSURANCE

All property of the exhibitor remains under his custody and control in transit to and from the Exhibit Hall and while it is in the confines of the Exhibit Hall. Neither Show Management, its service contractors, the management of the Exhibit Hall nor any of the officers, staff members or directors of any of the same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes and the exhibitor expressly waives and releases any claim or demand they may have against any of them by reason of any damage or loss of any property of the exhibitor.

It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

INDEMNIFICATION

Exhibitor agrees that it will indemnify and hold and save NAPNAP, General Contractor and Show Management whole and harmless of, from and against all claims, demands, actions, damages, losses, costs, liabilities, expenses and judgements recovered from or asserted against NAPNAP, General Contractor and Show Management on account of injury or damage to person or property to the extent that any such damage or injury may be incident to, arise out of or be caused, either proximate or remote, wholly or in part, by an act, omission, negligence or misconduct on the part of exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees or of any other person entering upon the Premises leased hereunder with the express or implied invitation or permission of exhibitor, or when any such injury or damage is the result either proximate or remote, of the violation by exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees of the premises leased hereunder. Such indemnification of NAPNAP, General Contractor and Show Management by exhibitor shall be effective unless such damage or injury may result from the sole negligence, gross negligence or willful misconduct of NAPNAP, General Contractor and Show Management. Exhibitor covenants and agrees that in case NAPNAP, General Contractor and Show Management shall be made a party to any litigation commenced by or against exhibitor or relating to this lease or the Premises leased hereunder, then exhibitor shall and will pay all costs and expenses, including reasonable attorney's fees and court costs, incurred by or imposed upon NAPNAP, General Contractor and Show Management by virtue of any such litigation.

PROPERTY DAMAGE

Neither Show Management nor exhibitor shall be responsible for any loss of or damage to property of the other party hereto, including, but not limited to, loss or damage occasioned by theft, fire, smoke, acts of God, public enemy, riot, civil commotion or other insurable casualty and Show Management and exhibitor expressly waives any claim for liability against the other party hereto with respect to any such loss or damage. In the event that such occurrence results in cancellation of the exhibition, each party hereby releases the other from obligations under this contract. Accordingly, it shall be the responsibility of Show Management and exhibitor, respectively, to secure its own insurance or otherwise protect itself and its property against such loss or damage.

USE OF CERTAIN PROPERTY

Exhibitor will assume all costs arising from the use of patented, trademarked or franchised materials, devices, processes or dramatic rights used on or incorporated in the exhibitor's space. Exhibitor shall indemnify, defend and hold harmless NAPNAP, Show Management, General Contractor, the Hotel, the Facility and their officers, directors, members, agents and employees from and against all claims, demands, suits, liability, damages, losses, costs, attorneys' fees and expenses of whatever kind of nature, which might result from or arise out of use of any such material(s) described above.

CARE OF BUILDING & EQUIPMENT

Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths or booth contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

WAIVER

Show Management shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed by Show Management. No delay or omission by Show Management in exercising any of its rights shall operate as a waiver of such rights and a waiver of such rights in writing on one occasion shall not be construed as a consent to or a waiver of any right or remedy on any future occasion.

ATTORNEYS' FEES

Should Show Management find it necessary to employ an attorney or attorneys to enforce any of the provisions of this agreement or to protect in any manner its interests or interests under this agreement, Show Management, if it is the prevailing party, shall be entitled to recover from the other party all reasonable costs, charges and expenses including attorneys' fees.

OTHER RULES/REGULATIONS

GENERAL SERVICE CONTRACTOR

Brede/Allied Convention Services will serve as the general service contractor for the 2019 NAPNAP National Conference. Full contact information for Brede/Allied Convention Services will be included with the exhibit booth assignment confirmation.

EXHIBITOR KITS

An Exhibitor Kit will be sent electronically, which includes forms for ordering the following services: furniture, electric, telephone, plants, booth cleaning, audiovisuals and labor, as well as information regarding shipping and material handling. Companies are

urged to order all services required in advance. Brede/Allied Convention Services will also have a Service Desk available during the setup period and will remain in operation throughout the entire exhibition. Exhibitors may verify and adjust the requirements for installation, furniture, audiovisual and other auxiliary services through this Service Desk. A complete list of charges will be available in the Exhibitor Kit.

AMERICANS WITH DISABILITIES ACT

Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless NAPNAP, General Contractor, Show Management and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

OTHER REGULATIONS

Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management. **Show Management shall have full power to interpret, amend and enforce these rules and regulations, provided exhibitors receive notification of any amendments when made. Each exhibitor and its employees agree to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence. Exhibitors or their representatives who fail to observe these conditions of contract or who, in the opinion of Show Management, conduct themselves unethically, may immediately be dismissed from the exhibit area without refund or other appeal.**



SHOW MANAGEMENT CONTACT

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