



NAPNAP 20 Brace Road, Suite 200, Cherry Hill, NJ 08034-2634 Phone: 856/857-9700 Fax: 856/857-1600 [www.napnap.org](http://www.napnap.org)

## CONSUMER WRITING AWARD

*Due Date:* January 15, 2013

The Consumer Writing Award is given biannually to encourage members to increase consumer awareness of children's health and the role of PNP's. NAPNAP established the Consumer Writing Award to recognize the best article to appear in a consumer publication that is written by a NAPNAP member.

### Criteria:

1. The article must be designed to educate the general public about some aspect of children's health, including safety, research, treatment, etc.
2. At least one of the authors must be a NAPNAP member and must be identified as a Pediatric Nurse Practitioner in the article.
3. The article must be at least 500 words long.
4. The article must have been published during the past year.
5. The article must have been published in a national or regional magazine or a daily or weekly newspaper.
6. Articles in association, nursing, or other scholarly publications are not eligible.
7. In addition to the quality of the article, weight will be given to the audience reached and effectiveness in presenting PNP's as children's health experts.
8. A copy of the article must be submitted to the National Office by **January 15**.  
NAPNAP  
**Attention:** Awards  
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9. Articles will be reviewed by the Communications Chair, JPHC Editor, and a non-PNP (for a consumer's view).
10. The five best articles will be submitted to the Awards Review Committee who will make the final selection.
11. The recipient's name will be forwarded by the Chair of the Awards Review Committee to the Director of Human Resources, Finance, and Administration.
12. Award is to be a plaque and recognition in the PNP newsletter and at the Annual Awards Breakfast.